

Date: 5-Nov-12

TO: Susie Toma
Cheryl Long

FROM: Dawn Tavoletti

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

RE:	Political Rebate
	Candidate: M Smith
	Week of: 10/23 - 10/29
	Contract Number: 338235 - HL 6389061

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
29	4-430P Mon	:30	\$400	5	1	\$300	\$100

TOTAL REBATE (Gross)
(Net)

\$100
\$85.00



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Message Media

Write-up Date 11/5/12

Client Pol/M. Smith

Requested By J. Tavoletti

Campaign/Title Oh/PA

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 338235

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 100.00 Debited: \$ _____

NET Amount to be Credited: \$ 85.00 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: J. Tavoletti Approved ☒ Date 11/5

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Message Media
100 Albany Street
New Brunswick, NJ 08091

Contract # 338235

Schedule Dates 10/23/12-10/29/12
Advertiser Pol/M Smith/D/OTH/PA (16939)
Agency Message Media (5658)
Product Political - State Candidate (1071)
Brand POL/M SMITH/D/OTH/PA (137373)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

Date Entered 10/22/12
Last Modified 10/30/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06389061
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,913.75
Net Total \$33,511.25
Sales Tax

/
N/A
National/Political
Standard
MATT SMITH 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** FRIENDS OF MATT SMITH

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	45	\$29,750.00
Nov. 2012	10	\$9,675.00
Grand Total:	55	\$39,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	4p- Judge Judy 4p	1								1	\$400.00		Pittsburgh (WPXI)	JUDY 4-430P/24	10/22/12
25.0	Normal Line / Spot	10/23/12-10/26/12	4	:30	6:59P- Jeopardy	2		X	X	X	X			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	JEOP 7-730P/25	10/22/12
26.0	M/G For 22.0.1 / Spot	10/28/12-10/28/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/	10/22/12
27.0	Normal Line / Spot	10/26/12-10/26/12	10	:30	9A- Today Show 9a						1			1	\$0.00	\$0.00	Pittsburgh (WPXI)	BONUS FOR RAA DOUBLE AIR	10/24/12
28.0	Normal Line / Prime	10/29/12-10/29/12	4	:30	10P- Revolution 10-11P	1								1	\$3,750.00	\$3,750.00	Pittsburgh (WPXI)	REVOLUTION 10-11P/26	10/25/12
29.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	4P- 4:30P (EST)	1								1	\$400.00	\$400.00	Pittsburgh (WPXI)		10/30/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.